

INTEROPATHON

MAY 28 & 29, 2020

IGNITE

Presented by



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Help Sponsor MiHIN's Virtual InterOpathon

An InterOpathon, is a collaborative event focused on understanding how organizations can translate interoperability standards into real-world solutions. Participating teams have complete access to a robust synthetic healthcare ecosystem called [Interoperability Land™](#) and access to open Application Programming Interfaces (APIs), as well as a myriad of partner-provided APIs and cloud services offered by our sponsors to the teams. The InterOpathon promotes and encourages multi-organizational team building, knowledge sharing, and collaboration. This is also a great forum for cloud-friendly vendors to expose their technology and tools to participants.

The Virtual InterOpathon will encourage teams to utilize Health Level Seven® (HL7®) Fast Healthcare Interoperability Resources (FHIR®) Accelerator Programs (CARIN, Da Vinci and SIREN/Gravity Project). A main focus will be to help organizations prepare for the final rules from the Centers for Medicare and Medicaid Services (CMS) and the Office of the National Coordinator for Health Information Technology (ONC). People interested in quality or value-based care, trusted payer exchange, and social determinants of health will be especially interested in participating.

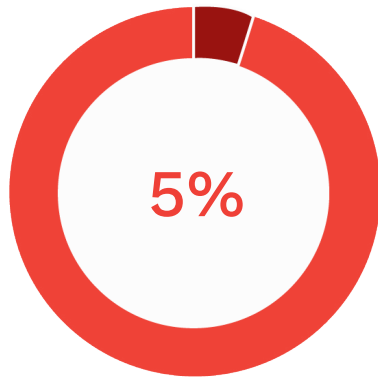
We're excited to share our virtual sponsorship opportunities, and look forward to partnering with you to emphasize your organization's role in helping to transform the health IT landscape.

Approved use of the FHIR trademark does not constitute endorsement of the content of the products by HL7.

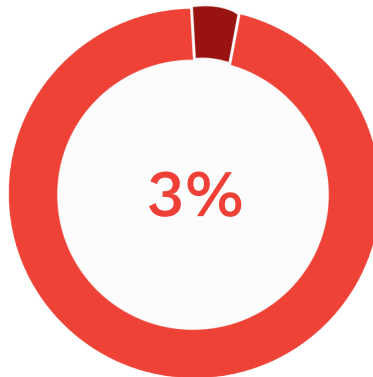
IGNITE

Who Attends?

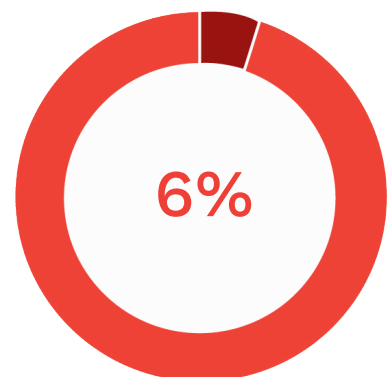
InterOpathon



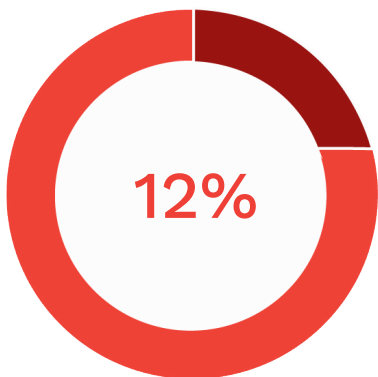
ASSOCIATION



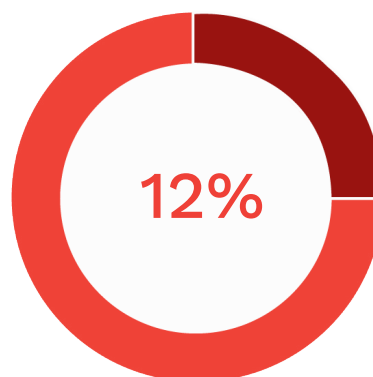
FINANCIAL



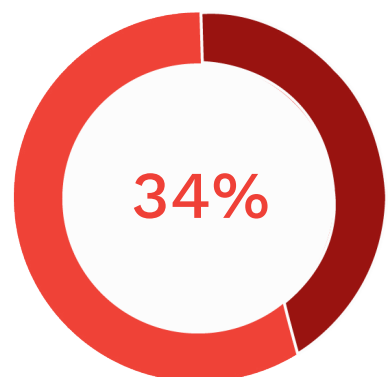
GOVERNMENT
ORGANIZATION



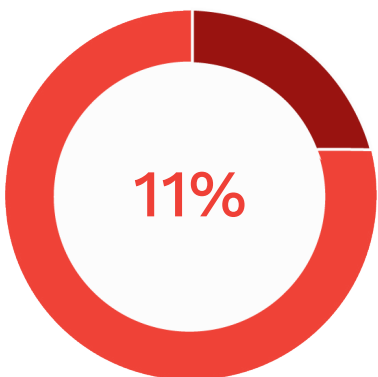
HEALTH INFORMATION
EXCHANGE



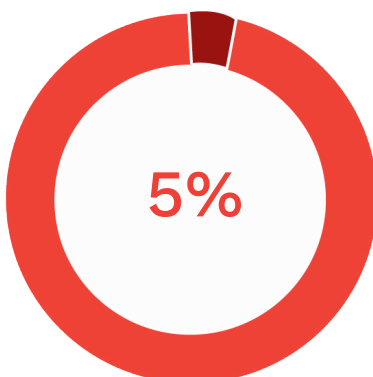
HEALTH SYSTEM



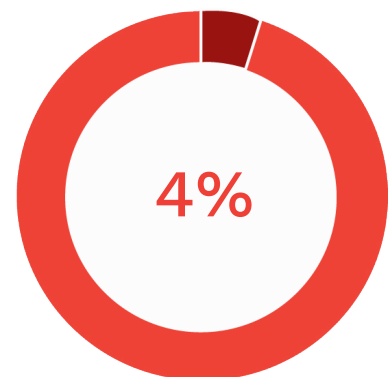
OTHER



PAYER/HEALTH PLAN



PHYSICIAN
ORGANIZATION



PHYSICIAN/CLINICIAN/
PRACTICE

*Percentage of attendees under 3% not included.

IOL Platform Sponsor: 25,000

LIMIT ONE

Receive the following benefits:

- Opportunity to address attendees during virtual event
- Opportunity to designate a judge for final presentations
- Receive four (4) data packs post-event
- 1-year subscription to Interoperability Land™ post-event*
- 20% discount on purchase of future InterOpathon event for your organization
- Prominent “IOL Platform Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Co-branded press release one week prior to virtual event
 - Social media
 - Mention in Bits & Bytes - a bimonthly email focused on improving healthcare topics, sent to top healthcare IT professionals
- List of attendees** (name, company, title, email) post-event

*must agree to terms of service

**attendees must provide permission during registration



1st Place Prize Sponsor - \$7,500

LIMIT ONE

Receive the following benefits:

- Opportunity to address attendees during virtual event
- Receive three (3) data packs post-event
- 90-day access to Interoperability Land post-event*
- 15% discount on purchase of future InterOpathon event for your organization
- Prominent “1st Place Prize Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Social media
- List of attendees** (name, company, title, email) post-event

*must agree to terms of service

**attendees must provide permission during registration



2nd Place Prize Sponsor – \$5,000

LIMIT ONE

Receive the following benefits:

- Opportunity to address attendees during virtual event
- Receive two (2) data packs post-event
- 60-day access to Interoperability Land post-event*
- 10% discount on purchase of future InterOpathon event for your organization
- “2nd Place Prize Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Social media
- List of attendees** (name, company, title, email) post-event

*must agree to terms of service

**attendees must provide permission during registration



3rd place prizes – \$2,500

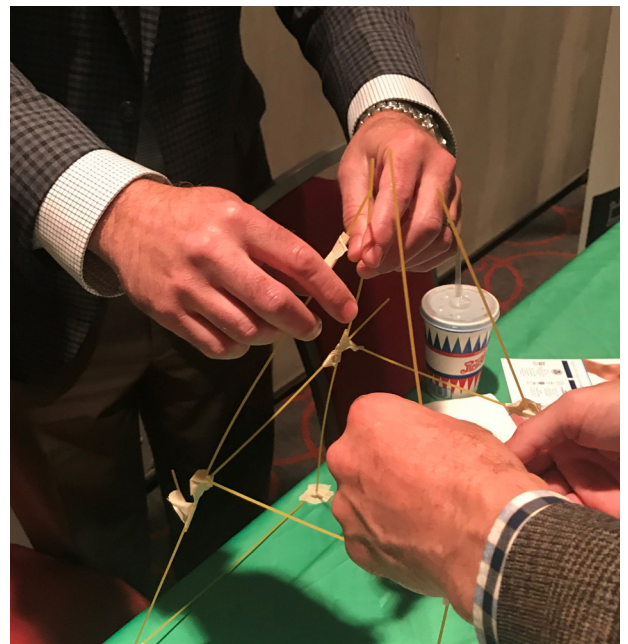
LIMIT ONE

Receive the following benefits:

- Opportunity to address attendees during virtual event
- Receive two (2) data packs post-event
- 30-day access to Interoperability Land post-event*
- 5% discount on purchase of future InterOpathon event for your organization
- “3rd Place Prize Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Social media
- List of attendees** (name, company, title, email) post-event

*must agree to terms of service

**attendees must provide permission during registration



Communication Tool(s) Sponsor - \$2,500

LIMIT ONE

Receive the following benefits:

- Opportunity to address attendees during virtual event
- Receive two (2) data packs post-event
- 30-day access to Interoperability Land post-event*
- 5% discount on purchase of future InterOpathon event for your organization
- “3rd Place Prize Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Social media
- List of attendees** (name, company, title, email) post-event

*must agree to terms of service

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Use Case Sponsor - \$1,500

LIMIT ONE

Receive the following benefits:

- Verbal mention during virtual event
- 5% discount on purchase of future InterOpathon event for your organization
- “3rd Place Prize Sponsor” acknowledgment on:
 - Event registration site
 - Event website
 - Social media
- List of attendees** (name, company, title, email) post-event

**attendees must provide permission during registration



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[Interoperability Institute](https://www.linkedin.com/company/interoperability-institute/)